



Fall Meeting 2011

# Metadata with ArcGIS 10 and GIS Return on Investment

**Tuesday Dec. 6, 2011**  
**8:00a-3:00p**

Community College of  
Philadelphia

**Great Hall in the  
Winnet Building**  
on 17th St. between  
Spring Garden and Callowhill

Campus parking garage is adjacent  
to the Winnet Building. Campus map  
and directions can be found at:  
[http://www.ccp.edu/site/about/  
locations/index.php#main](http://www.ccp.edu/site/about/locations/index.php#main)

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We are pleased to announce that registration is now open for our Fall Meeting. Join us on Tuesday, December 6th at the Community College of Philadelphia where we will focus on two present day topics; "Metadata in ArcGIS 10" and "GIS Return on Investment."

John Bocchino from the New Jersey Dept. of Environmental Protection and Edith Konopka from the New Jersey Office of GIS will start the day by discussing the issues of metadata in ArcGIS 10 and provide solutions for you to use when creating metadata.

Doug Adams from Dewberry will present a method on how determining the Return on Investment (ROI) for GIS can assist in securing support and funding for the program. This method was applied in Baltimore County, MD and lead to the continued operations, funding, and prioritization of GIS efforts.

After lunch John Bocchino will return to showcase how the EPA Metadata Editor tool can assist you in creating and editing records that meet FGDC Content Standard for Digital Geospatial Metadata requirements.

### Register now at:

[www.macurisa.org](http://www.macurisa.org)

Registration is only \$15. Continental breakfast, lunch, and refreshment breaks are included in the attendance fee. For more information or for general questions, please contact us at [info@macurisa.org](mailto:info@macurisa.org)

### Schedule of Events

- 8:00 Registration/  
Breakfast
- 9:00 MAC URISA  
Business
- 9:15 **Presentation**  
**Metadata in ArcGIS 10:  
Challenges & Solutions**  
*John Bocchino*  
*Edith Konopka*
- 10:45 Break
- 11:00 **Presentation**  
**Return on Investment**  
*Doug Adams*
- 12:30 Networking Lunch
- 1:30 Presentation  
**Metadata in ArcGIS 10:  
Using EPA Metadata  
Editor (EME)**  
*John Bocchino*
- 3:00 Adjourn



GISP Education Points will  
be awarded for this event