

GIS Education

Wednesday December 2, 2009
8:00a-2:30p

Rutgers EcoComplex
1200 Florence-Columbus Road
Bordentown, New Jersey

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In this economic environment, it is important to make investments in education wisely for ourselves and our staff. We will discuss the importance of keeping current in this industry and strategies for achieving that goal. Our panelists represent all aspects of GIS education from introductory GIS classes, advanced degrees and software training.

Some key questions we would like to discuss include:

Since MAC URISA is an education focused organization, are the educational needs of our members being met by currently available programs?

What is the value of a GIS Certificate in terms of hiring, promotion, or maintaining current with technology?

For newcomers to the field, what is the best way to become introduced to GIS, through a university-based coursework, or vendor led training?

Our afternoon session will be a discussion on various Geography/GIS programs for children. We hope to inspire you with examples of programs held in our schools by volunteers and other projects to engage children in the field of Geography. MAC URISA hopes to increase the level of participation by its members in our community and help make Geography and GIS more available to kids in our area.

8:00 Registration/
Breakfast

8:45 MAC URISA
Business

9:00 GIS Education

*Dr. David Tulloch,
Rutgers University*

10:00 Break

10:30 Panel of Experts

*Beth King,
The Pennsylvania
State University*

*Ralph Luchs,
ESRI*

*Jim Morris,
Rutgers University*

*Lyna Wiggins,
Rutgers University*

*Marc Zamkotowicz,
Burlington County
College*

12:30 Lunch

1:30 Discussion of
Geography
Awareness

2:30 Adjourn