AGENDA

8:00 am - 9:00 am  Breakfast & Registration
9:00 am - 9:15 am  MAC URISA Business Meeting
9:15 am - 10:00 am  3D Campus: Development, Opportunity, and Challenges
                    Gary Coutu, PhD, West Chester University
10:00 am - 10:15 am  Tracking Greened Acres with ArcGIS Online
                    Shelby Guercio, Temple University
10:15 am - 10:45 am  Networking Break & Refreshments
10:45 am - 11:30 am  An Introduction to ArcGIS Urban
                    Lauri Dafner, Esri
11:30 am - 12:15 pm  Building a Knowledge Base: Why Being Smarter About Your Built Assets is Critical
                    Terra Luke, City of Philadelphia
12:15 pm - 1:45 pm  Lunch
1:45 pm - 2:30 pm  What LiDAR Can Say About Building Stock & Driving Enforcement with Operations Dashboards
                    Dani Interrante & Phil Ribbens, City of Philadelphia
2:30 pm - 2:45 pm  ArcGIS: Supporting Campus and Building Data Management for Effective Planning, Space Optimization, Asset Management and Operational Efficiencies
                    Seth Van Aken, Esri
2:45 pm - 3:30 pm  GIS and BIM Integrations Leads to Smart Communities
                    Lauri Dafner, Esri
3:30 pm - 4:30 pm  Ending Announcements & Wrap Up