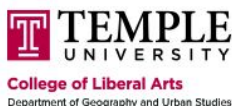




Mid-Atlantic Chapter of the Urban and Regional Information Systems Association

## AGENDA

- 8:00 am - 9:00 am**      **Breakfast & Registration**
- 9:00 am - 9:15 am**      **MAC URISA Business Meeting**
- 9:15 am - 10:00 am**      **3D Campus: Development, Opportunity, and Challenges**  
*Gary Coutu, PhD, West Chester University*
- 10:00 am - 10:15 am**      **Tracking Greened Acres with ArcGIS Online**  
*Shelby Guercio, Temple University*
- 10:15 am - 10:45 am**      **Networking Break & Refreshments**
- 10:45 am - 11:30 am**      **An Introduction to ArcGIS Urban**  
*Lauri Dafner, Esri*
- 11:30 am - 12:15 pm**      **Building a Knowledge Base: Why Being Smarter About Your Built Assets is Critical**  
*Terra Luke, City of Philadelphia*
- 12:15 pm - 1:45 pm**      **Lunch**
- 1:45 pm - 2:30 pm**      **What LiDAR Can Say About Building Stock & Driving Enforcement with Operations Dashboards**  
*Dani Interrante & Phil Ribbens, City of Philadelphia*
- 2:30 pm - 2:45 pm**      **ArcGIS: Supporting Campus and Building Data Management for Effective Planning, Space Optimization, Asset Management and Operational Efficiencies**  
*Seth Van Aken, Esri*
- 2:45 pm - 3:30 pm**      **GIS and BIM Integrations Leads to Smart Communities**  
*Lauri Dafner, Esri*
- 3:30 pm - 4:30 pm**      **Ending Announcements & Wrap Up**



**PROFESSIONAL SCIENCE  
MASTER'S IN GEOGRAPHIC  
INFORMATION SYSTEMS**

## SPRING 2019 MEETING EVENT

### WHEN:

**Thursday  
June 6th, 2019**

**All Day Event**

### WHERE:

**Rutgers  
EcoComplex**

**1200 Florence-Columbus Rd**

**Bordentown, NJ 08505**

[Map it](#)

### Register online!

**Attendees**

[www.macurisa.org/events](http://www.macurisa.org/events)

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